

DESIGN SKILLS AUDIT



EASTSUFFOLK
COUNCIL

STRATEGIC PLANNING COMMITTEE





DESIGN CHAMPION SPECIALIST SERVICES INTRODUCTION

SPECIALIST SERVICES

and Innovation



CURRENT CHALLENGES

NATIONAL

DESIGN DEFICIT REPORT
CENTRAL GOVERNMENT DRIVE

LOCAL

QUALITY IN PLACEMAKING
RECRUITMENT CHALLENGES
PUBLIC SECTOR CAREERS

SERVICE

CAPACITY
RESOURCE
DESIGN CHAMPION



AUDIT APPROACH

PLANNING SERVICE

PLANNING OFFICERS AT
THE FOREFRONT OF DESIGN
DISCUSSIONS

‘LINE IN THE SAND’

PERCEPTION
TRAINING
QUALITY
PANEL

UNDERSTAND WHAT ‘WELL
DESIGNED PLACES’ LOOK LIKE
TO OFFICERS.

FIND THE KNOWLEDGE GAPS.

UNDERSTAND HOW PEOPLE
LEARN BEST.

RESULTS

CONFIDENCE

DESIGN OFFICERS

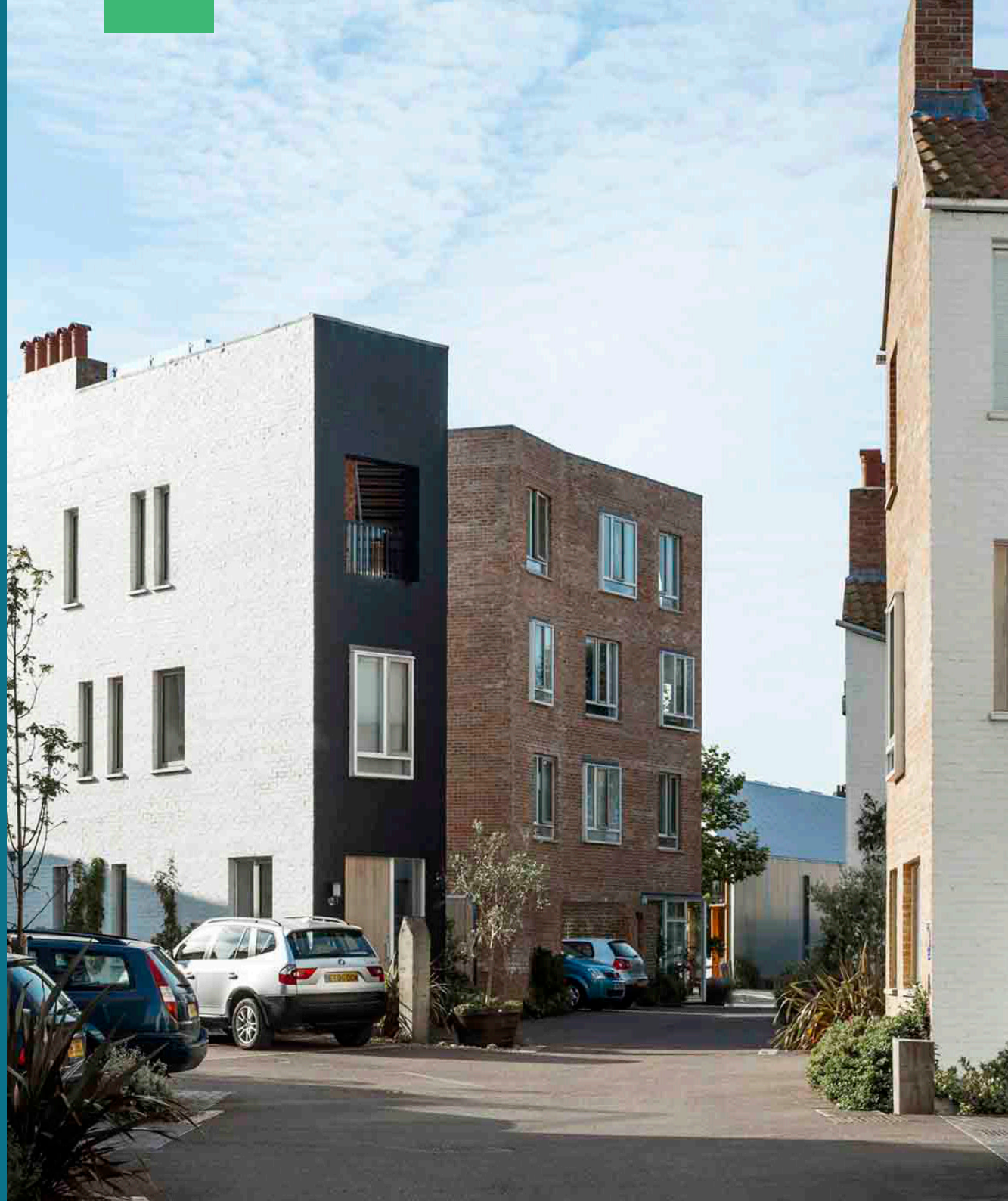
TRAINING

DESIGN CODES

RESOURCES + TOOLS

DESIGN REVIEW PANEL

DESIGN BARRIERS



OPPORTUNITIES

- DESIGN RESOURCE HUB
- DESIGN ADVOCATES
- DESIGN OFFICERS
- COUNCIL TRAINING PROGRAMME
- PRIVATE SECTOR AUDIT

COUNCIL WIDE
TEMPLATE TO SHARE + COMPARE
UNIVERSITY OF SUFFOLK
SUFFOLK GROWTH
SUFFOLK SUSTAINABILITY INSTITUTE



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STRATEGIC PLANNING COMMITTEE

