Appendix C – evidence of illegal street trading in 2021

July 2021

01/07/2021 - Complaint received about noise from chimes, this related to two different ice cream vans.

email sent on the 01/07/2021 to East Suffolk Councils Environmental From: Protection Team who forwarded it to Licensing on the 01/07/2021

EP response – 01/07/2021

Good afternoon

I have forwarded your email on to our licensing department who obviously license these operators.

As I believe I may have already explained, the code of practice is not something that I can enforce. There is noise pollution legislation which does create some potential offences but simple sounding chimes for a few seconds longer than stated in the code is unfortunately not an offence.

Hopefully my colleagues in licensing can contact the operators to remind them of the code of practice and the need to abide by it. I believe, but may be wrong, that it is a requirement of their licence to operate in accordance with the code. Regards,

Mark.

Mark Seaman | Environmental Protection Officer MSc C.Env MCIWM MIEMA MCIEH MIOA East Suffolk Council

-----Original Message-----

From: sent 01/07/2021

To: Mark Seaman

Subject: Ice Cream Van noise complaint (new vans)

Good afternoon Mark

It would appear there are two new Ice Cream vans/vendors that are unaware of the rules &

A "WHIPPY" van has started coming to the area and parking directly outside my property after playing his music/tannoy for more than 25 seconds including while stationary!!!! Also a new Lamarti vendor registration number AU05 FEG who is also playing the music/tannoy for 35+ seconds including while stationary directly outside my property! This is totally unacceptable, please deal with these two vendors with the utmost urgency

Kindest Regards



LA response sent 02/07/2021

Good afternoon

Mark has forwarded your email to the Licensing Team as we are responsible for issuing street trading consents within the north of our district.

Any person who trades with an ice-cream van must abide by the code of practice concerning chimes, this is separate to the requirement to have a street trading consent.

I do not believe I am familiar with the 'Whippy' van you mention and therefore, are you able to provide more information such as the name of the company, licence plate number; also, any photos/log of times of either trader would be useful.

I will look into the matters raised further as it maybe they are trading without authorisation, and I can then take the necessary action.

Please note that chimes can be played once while the vehicle is stationary and they can also be played on the approach to the stopping place however, this should only be a maximum of 12 seconds.

I will write again to Lamartis to ensure that they comply with the code of practise regarding chimes and that all drivers are aware.

If you have any further concerns and or if you can provide any further evidence, please contact the Licensing Team.

Best regards Leonie

Further email from 03/07/2021

Hi Leonie

Thank you for your reply it is very much appreciated, I have attached a photograph of each ice cream van and an up to date log of recent activity including vehicle registration numbers. Their recent activities are most unsettling, they have no regard for the Code of Practice & Licensing Rules and very little respect for other peoples right to live in peace. I understand these vendors need to earn money but I feel they do not have the right to earn money at the detriment to the health & wellbeing of other people. There are hundreds of alternative roads in the area for the legitimate licensed traders who abide by the rules to trade without the need to venture onto a very minor road (Ashfield Crescent) and cause so much unnecessary upset.

Thank you in advance Kindest Regards





LA response email sent 05/07/2021

Good morning

Thanks for the photos and log, I believe I have now been able to identify the other trader (whippy), I will now be able to chase both of the traders about the issue with the chimes etc. Can I ask that the next time that they are there, is it possible to take any video of them playing the chimes etc. as this could prove useful (but only if you feel comfortable doing this). Also is there a regular time that they come as this could prove useful if we need to visit the traders.

Please be assured that we will look into this and take the necessary action required.

Best regards Leonie

Upon further investigation the previous owner of X831 KCW confirmed that they were no longer trading and had sold this vehicle.

An application for a new street trading consent was received on the 19/07/2021 from Mr Lamarti for X831 KCW





Page 1

APPLICATION FOR STREET TRADING LICENCE / CONSENT* *Delete as applicable

This	is an application under the Local Government (Miscellaneous Provisions) Act 1982
1.	Full name of person applying: MR M LAMALIZ (Mr. Mrs. Miss)
2.	Date of Birth:
3.	Company/Organisation (if applicable):
4.	Full address:
	Daytime telephone:
	E-mail:
5.	Description of type of article to be sold/activities to be carried out:
	Sell its comment + the talking

6.	Please specify streets and provide a map/plan clearly showing the areas in which you wish to trade.
7.	Description of stall/vehicle to be used for trading, including Registration Number (where applicable) and whether any awnings, tables, chairs etc will be used:
	~ 931 KCW SUB Food towart in cream wan

		SERVICE AND ADDRESS OF THE PROPERTY OF	you will be trading			
	Height	Width		Length		
9.	Address of	premises where	vehicle/stall	is	normally	kept:

	Octob seri			*************		
10.	Description of any t	towing vehicle to be use	d: N /A	****************		

11.	Proposed times and	d days of trading. For Li	icence applicants	these mus	t be specific,	as even
	day specified will be charged for. (There is no daily charge for Consents). If the dates will vary from month to month, please list on a separate piece of paper.					
	from month to mor	0%			7	
	Monday	From:	2,00	To:	7.00	
	Tuesday	ay From:1200 To:.			7 100	
	Wednesday	From:1.	2.00	То:	7.00	
	Thursday	From:	2. 00	To:	7.,00	
	Friday	From:	L00	То:	7.00	
	Saturday	From:	- 00	To:	7,00	*********
	Sunday	From:	· a	To:	7.00	
	Any other specific days/times not listed eg Good Friday					
	2001/000000/000000000000000000000000000					
12.	Are there any co	onvictions against you?	Yes 🔲	No.		
12.	If yes details of	onvictions against you? the date, court and sen		1.00	ence must be p	provided
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It was decided that as there was already evidence that this vehicle was being used without a valid street trading consent and that there was evidence that Mr Lamarti was operating with another vehicle – AU05 FEG also without a street trading consent that we would not accept this application.

A letter was sent to Mr Lamarti on the 22/07/2021 confirming this and the fact that there would be a hearing of the Licensing Sub-Committee in regard to the current street trading consent for WSTC0009. This would be due to the recent complaints and reported unlawful trading. This letter can be seen in Appendix E.