

Item: 8

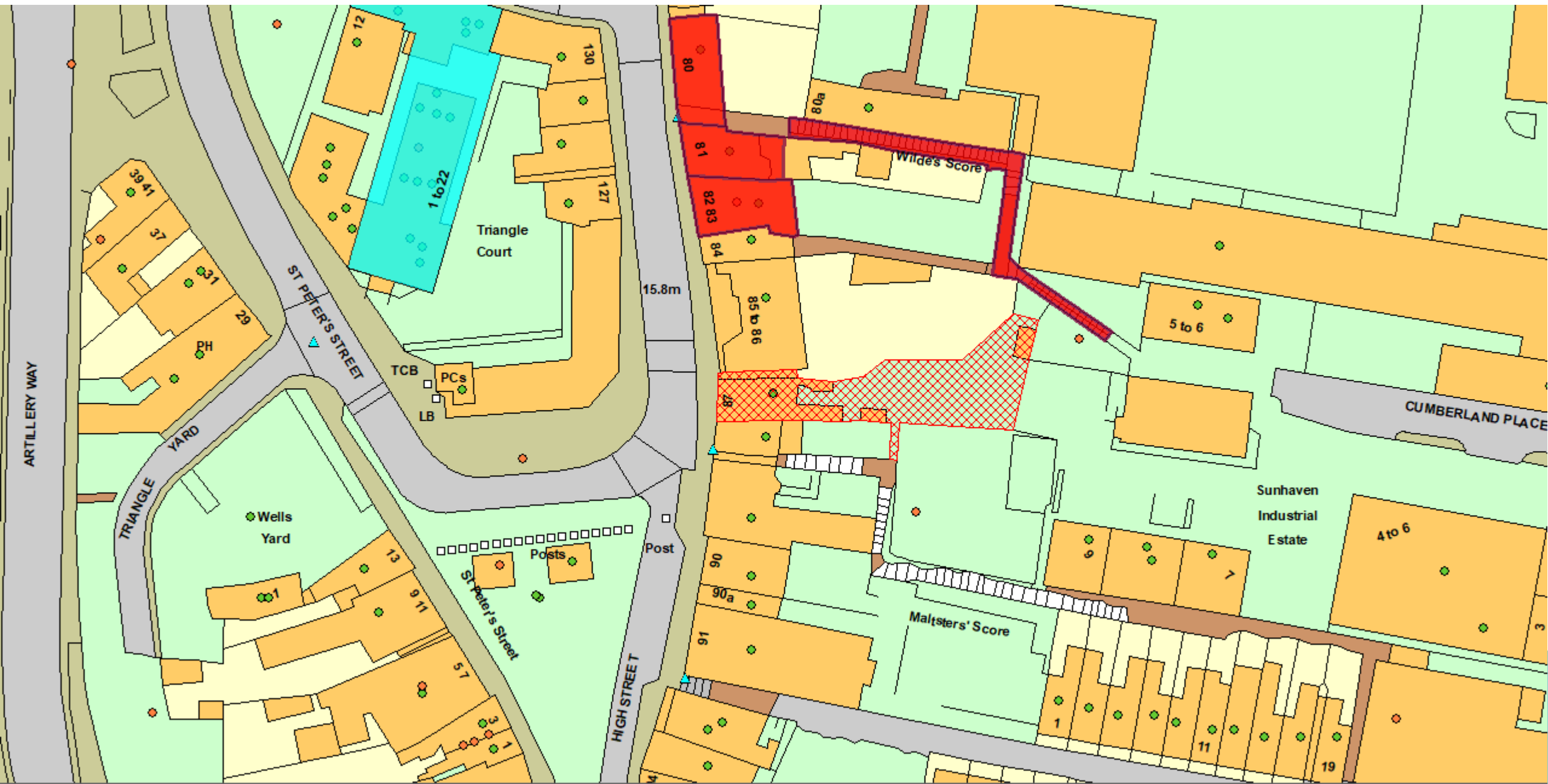
DC/22/1581/ADN

Non Illuminated Advertisement - A mural printed onto aluminium board and installed over the shopfront. The mural depicts a deli. Access to the shop will remain.

87 High Street, Lowestoft, Suffolk, NR32 1XN



Site Location Plan



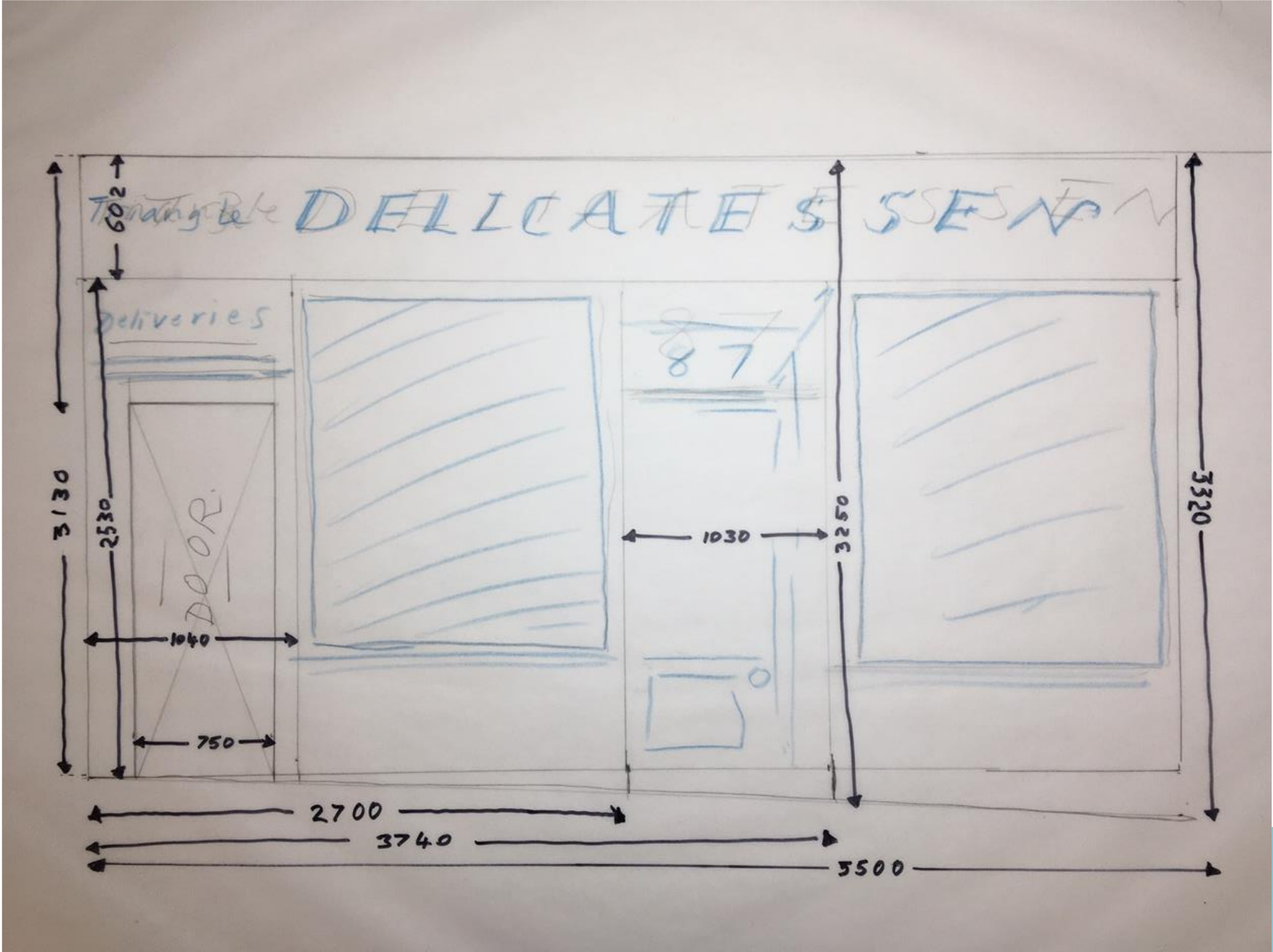
Aerial Photograph



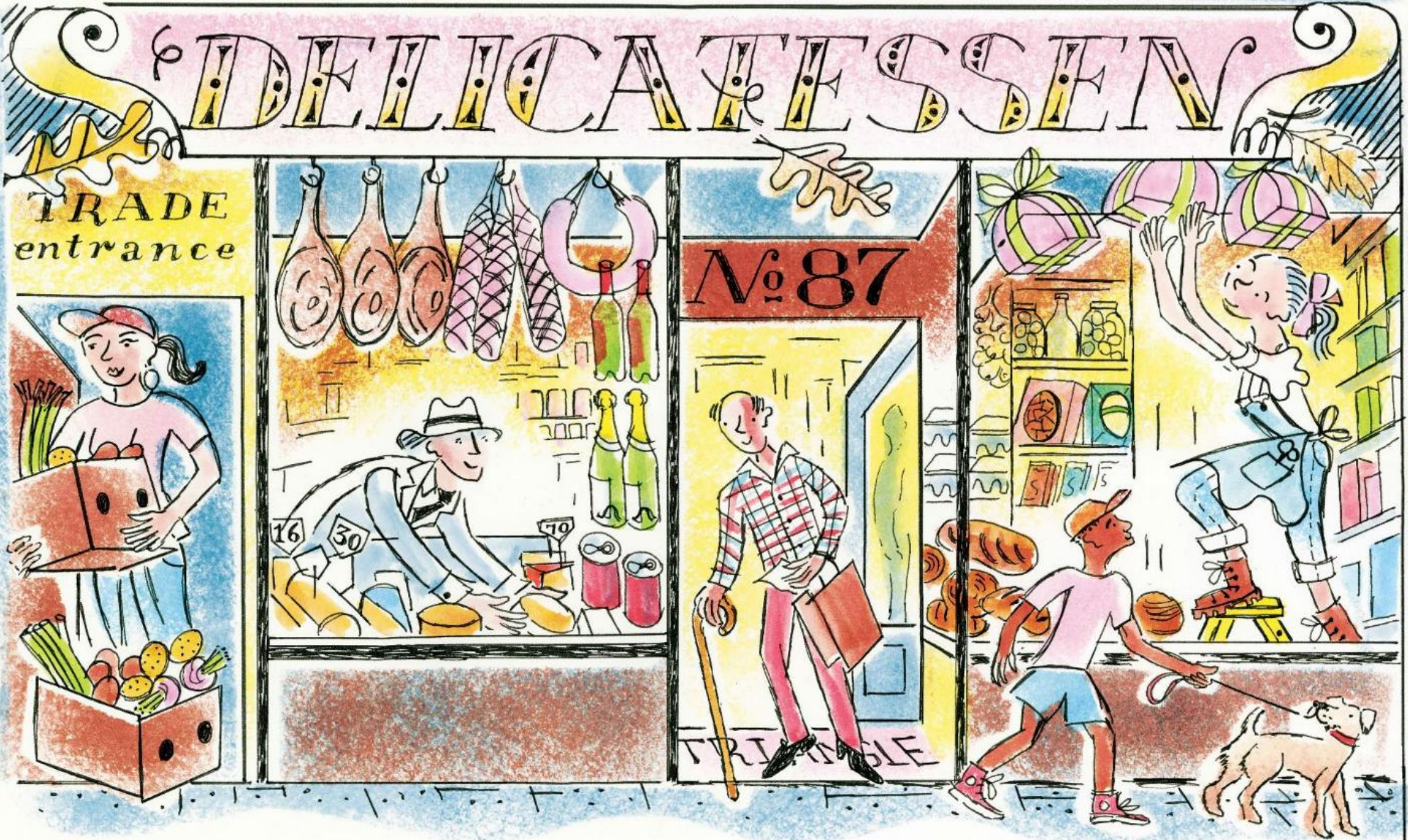
Photographs



Proposed Mural




Proposed Mural



Proposed Mock-up



Material Planning Considerations and Key Issues

- Impact on Conservation Area
 - Amenity impact
 - Highways Impact
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- A large, solid teal shape that starts as a thin wedge at the bottom left and expands diagonally upwards to the right, filling the bottom right corner of the slide.

Recommendation

Recommended that advertisement consent be granted subject to conditions as set out within the report – summarised below:

- **Advert shall be maintained in a clean and tidy condition**
- **Advert shall be maintained in a safe condition**
- **Advert shall be removed to council satisfaction**
- **Approved plans**



Slides from Objector





Slides from Agent/Applicant



Slides from Ward Member



