

## **EAST SUFFOLK DATA PACK 2021**

### **Community Partnership Board Visioning Event Feedback – 5<sup>th</sup> November 2021**

#### **Theme 1 – Young People**

- How to attract and retain young people and families x 5
- How do we attract and retain the 25-29 age group to East Suffolk?
- Affordable living for families and for young people x 2
- Young people cannot afford to stay in the area
- Homes and Jobs for young people so they live and work in East Suffolk
- Support for families – Supporting Suffolk Families project
- Mental Health provision for young people
- Striking that the number of young people will reduce by 10% in the next 20 years – what challenges will this bring for the future? X 2

#### **Theme 2 – Ageing Population / Older People**

- In the next 10 years over 65's up by 23%
- Plan ahead and prepare communities – we know the older population is coming
- Work with Over 50's and encourage them to plan for the future
- Surprised by income deprivation in 60+ year olds
- Support for older people on pension income living on below the living wage but not entitled to benefits
- Some older people are asset/property rich but cash poor
- Balance the needs of the ageing population with climate challenge – provide very local activities
- Sustainable transport for older people

#### **Theme 3 – Obesity**

- Importance of early, preventative actions / more health projects for children x 2
- Health eating and movement are key x 2
- Obesity in adults
- Outdoor gyms (including in schools)
- Establish wellbeing hubs in town centres
- Why the variation between areas?
- Work more closely with SCC
- Shift in highest level to Felixstowe Peninsular CP – work with Aldeburgh, Leiston and Saxmundham CP who were previously highest
- Still a real issue in Lowestoft and Northern Parishes CP

#### **Theme 4 – Deprivation**

- Understand the 'hot spots' and specific needs
- What is the population age in deprivation 'hot spots' – what do they need? Would help target response if we understood if older, younger or mixed
- Focus on the 6,350 children living in income deprived families – this will be key to positively impacting other issues too

- Levels of poverty in the deprived areas
- Low Wages, overlaid with decline in working age population overlaid with housing costs x 2
- Housing affordability x 2
- Houses being built but they are not affordable
- Sustainable food / combat reliance on food banks / community kitchens / community pantries x 4
- Need sustainable food banks
- Food bank usage had declined but starting to rise again – links to obesity, deprivation, mental ill health – how can we tie this in with food pantries/networks etc.
- Food poverty in rural areas – need more food banks and pantries – could we have more satellite/food drop offs in rural communities
- Do we understand the full outcome of furlough ending?

### **Theme 5 – Climate Change**

- How will CPs and the Board pick up and deliver impact re climate change? Urgency of climate emergency highlighted through COP26
- Hydrogen and green sciences
- Environmental opportunities around technology
- Eco-friendly small houses

### **Theme 6 – Mental Health**

- Importance of prevention around mental health and wellbeing x 2
- Depression and mental ill health in income deprived areas – especially children
- Community support for mental health and wellbeing

### **Theme 7 – Life expectancy**

- Drill down into life expectancy data and understand the contributing factors and their relative weighting x 2
- Gap of 10 years in life expectancy between two areas 37 miles apart

### **Individual comments**

- Need to get ahead of the various changes in demography
- Need to focus on Lowestoft and target Board support and interventions there
- Become a leader in gender equality – policies, businesses, support, safety, parenting, health care/
- Explore how Town and Parish Councils can use map-based data more in their day-to-day work. SALC has some ideas about data sharing to enable a practical way for multiple uses – opportunity for self-sufficiency and innovation
- Equity of support and services in Felixstowe Peninsular CP area
- Does the impact of Sizewell C affect the figures?
- Data on how professional sports impact?