



## Committee Report

Planning Committee - 9 June 2020

Application no DC/20/1276/ADN

**Location**

Council Offices  
1A Broad Street  
Bungay  
NR35 1EE

**Expiry date** 14 May 2020

**Application type** Non-Illuminated Advertisement Consent

**Applicant** Cardtronics UK Ltd, trading as Cashzone

**Parish** Bungay

**Proposal** Non Illuminated Advertisement Consent - The installation of an Automated Teller Machine and Non-Illuminated logo panel

**Case Officer** Iain Robertson  
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### 1. Summary

- 1.1. The application seeks Express Consent for a non-illuminated logo sign within an Automated Teller Machine (ATM) which is proposed to be installed within the front façade of this Grade II listed building as shown in the accompanying applications for Planning Permission (Ref: DC/20/1275/FUL) and Listed Building Consent (Ref: DC/20/1050/LBC).
- 1.2. The proposal is integral to the applications for planning permission and Listed Building Consent; the sign in itself would have minimal additional impact on the significance of the designated heritage assets of the Grade II listed building and the Bungay Conservation Area and it could not be installed without approval of the above applications.
- 1.3. Recent bank closures in Bungay has resulted in the loss of many ATM's and there is currently no 24/7 access to an ATM with the Town Centre. The loss of such facilities has an adverse impact on the local economy and the inclusion of a small logo panel is considered to be necessary and an integral part of such installations. The application can therefore be recommended for approval.

- 1.4. This application is before the Planning Committee as the building subject of this application is in the ownership of East Suffolk Council.

## **2. Site description**

- 2.1. Listed together with 10 Earsham Street, the application property is Grade II Listed; Historic England state that:

*"it is a good example of a late C18/ early C19 townhouse with an elegant stair; it has an opulently designed billiard room extension which is unusual for a town house of fairly modest size; the hand of the architect is apparent in every detail of the highly decorative treatment, creating a richly appointed and finely crafted billiard room of architectural distinction; the billiard room has survived with a remarkable degree of intactness. The house is located in the historic centre of Bungay and is surrounded by a large number of listed buildings with which it has strong group value, particularly 12 Earsham Street ".*

- 2.2. This building is very prominent within the Conservation Area on the approach into Bungay along Broad Street. The building has some unusual features externally, particularly at first floor level, not least the cornice which is delicately dentilled and the wide plaster band below is decorated with elaborate strapwork incorporating figures and masks, and a narrow band of egg-and-dart.
- 2.3. The ground floor of this building has been altered in the 20th Century to provide the three windows and modern porch detail that can be seen today.

## **3. Proposal**

- 3.1. The application seeks Express Consent for a non-illuminated logo sign within an Automated Teller Machine (ATM) which is proposed to be installed within the front façade of this Grade II listed building. The sign would comprise of a green perspex sheet with white lettering and bank symbols. The sign would measure 466 mm x 120 mm and would be situated on the panel above the ATM.

## **4. Consultations/comments**

- 4.1. One representations of Support raising the following material planning considerations have been received:

- Much needed facility for the community of Bungay.

**Consultees**  
**Parish/Town Council**

Consultee	Date consulted	Date reply received
Bungay Town Council	30 March 2020	31 March 2020
<p>Summary of comments:</p> <p>I confirm that the Bungay Town Councillors of the Planning, Environment &amp; Highways Committee have agreed to recommend Approval of this Planning Application DC/20/1276/ADN with the comment that the Councillors have a non - pecuniary interest as Bungay Town Council is involved with this application process and currently rent this building from ESC.</p>		

**5. Publicity**

None

**Site notices**

None required

**6. Planning policy**

- 6.1. Section 38(6) of the Planning and Compulsory Purchase Act 2004 states that where in making any determination under the planning Acts, if regard is to be had to the development plan, then determination shall be made in accordance with the plan unless material considerations indicate otherwise.
- 6.2. The East Suffolk Council - Waveney Local Plan was adopted on 20 March 2019 and the following policies are considered relevant:
- WLP8.29 – “Design”
  - WLP8.37 – “Historic Environment”

**7. Planning considerations**

- 7.1. Regulation 3 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007 states that a local planning authority shall exercise its powers under these Regulations in the interests of amenity and public safety, taking into account:
- (a) the provisions of the development plan, so far as they are material; and  
(b) any other relevant factors.
- 7.2. Factors relevant to amenity including the presence of any feature of historic, architectural interest which is of relevance in this case. There would be no impact on public safety arising from this proposal.

Heritage Impact:

- 7.3. Policy WLP8.37 - "Historic Environment" requires that proposals for development should seek to conserve or enhance Heritage Assets and their settings.

- 7.4. As has been highlighted within the accompanying applications for planning permission and Listed Building Consent; the installation of the ATM would cause harm to the architectural cohesion of the principle elevation of the Listed Building and would therefore harm the significance of the heritage Assets of the Listed Building and the surrounding Conservation Area. The addition of a small non-illuminated sign within the proposed ATM as shown on the proposed plans would cause negligible additional harm. This could not be displayed without the approval for the installation of the ATM in any case.
- 7.5. It is therefore considered that in this regard when considered within the context of the main installation of the ATM this sign, which is the subject of this application, would not impact on amenity in terms of the historic or architectural interest of the building and the surrounding area.
- 7.6. It is therefore considered that the proposed sign would accord with the provisions of the development plan and any other relevant factors as required by Regulation 3 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

## **8. Conclusion**

- 8.1. The importance of providing a 24/7 ATM with Bungay cannot be underestimated and the inclusion of a small sign within this installation is integral to such installations and would not cause additional harm to the heritage significance of the Listed building or the surrounding Conservation Area.
- 8.2. Accordingly, it is recommended that the Express Consent is approved.

## **9. Recommendation**

- 9.1. Approval of express consent subject to the following Conditions.

## **10. Conditions:**

1. This consent shall be for a period of five years.

Reason: As required by the Town and Country (Control of Advertisement) Regulations in force at this time.

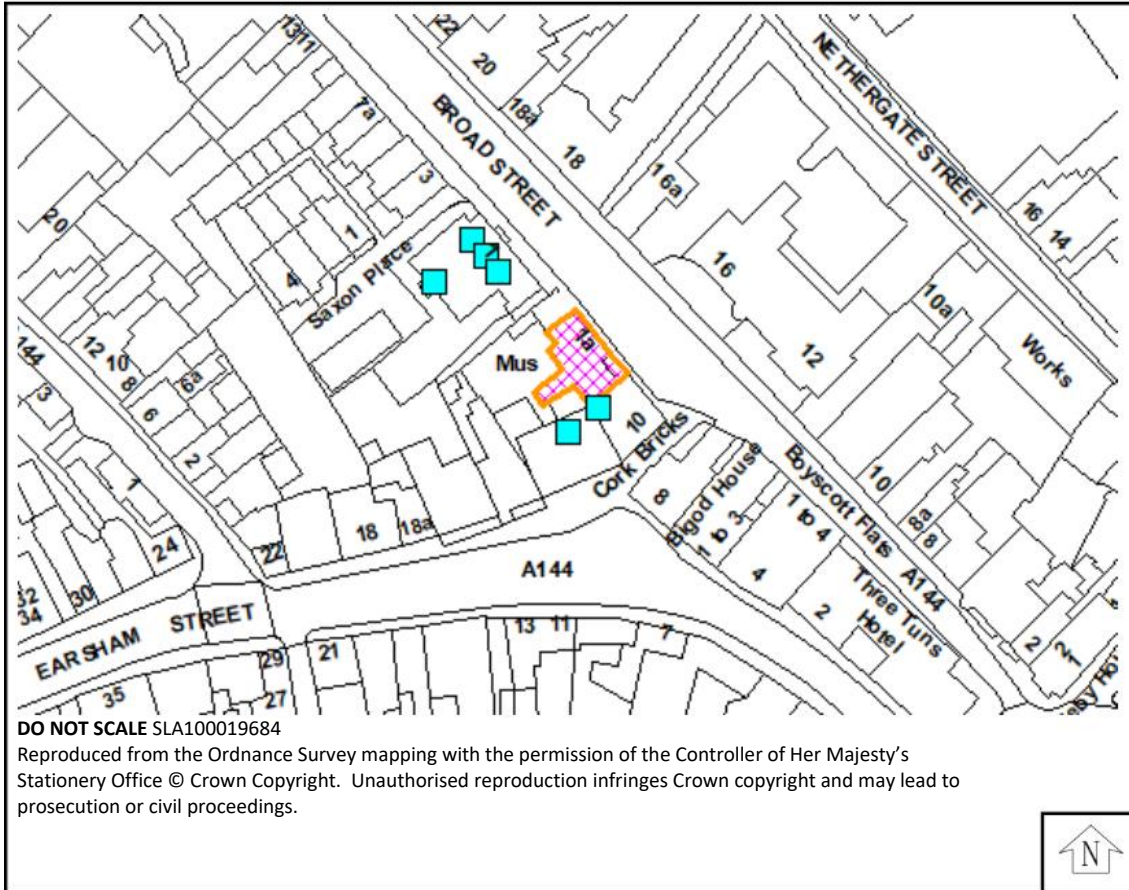
2. The development hereby permitted shall be completed in all respects strictly in accordance with drawing NW0094 received on 20 March 2020 and Proposed ATM Rev: 01 received 27 March 2020, for which permission is hereby granted or which are subsequently submitted to and approved by the Local Planning Authority and in compliance with any conditions imposed by the Local Planning Authority.

Reason: For the avoidance of doubt as to what has been considered and approved.





## Background Papers

See application reference DC/20/1276/ADN at <https://publicaccess.eastsuffolk.gov.uk/online-applications/applicationDetails.do?activeTab=summary&keyVal=Q7I1MRQXIIM00>

## Map



## Key

-  Notified, no comments received
-  Objection
-  Representation
-  Support