

Option	Rationale	Cost/Duration	Advantages	Disadvantages	Strategic Plan impacts
<p>Option 1 - Continue to fund Lowestoft Rising and Leiston Together</p>	<p>It has already been agreed by Cabinet that Felixstowe Forward should end in December 2021 given the emerging BID and Visit Felixstowe. Lowestoft Rising is partnership funded, with the District Council contributing one-fifth of the total cost alongside the CCG, SCC, Police and Town Council. Leiston Together is important in the context of Sizewell C and is part-funded (10%) by Leiston cum Sizewell TC</p>	<p>£20,000 for Lowestoft Rising and £38,000 for Leiston Together (both slightly increased to allow for additional staffing increments) = <b>£58,000 p.a.</b></p> <p>Could be funded for 1, 2 or 3 years</p>	<ul style="list-style-type: none"> <li>• Both partnerships have a strong track record of delivery which would be maintained</li> <li>• There is still significant need for this focussed resource in both places</li> <li>• Continuing Leiston Together provides a channel to co-ordinate the community dimensions/mitigation of Sizewell C</li> <li>• The Place Board in Lowestoft oversees the economic activity in the town and Lowestoft Rising and the Community Partnership oversee community and health activity between them (with the CP focussed on a wider area)</li> <li>• Lowestoft still includes a number of LSOAs in the most deprived 10% nationally and is likely to be impacted more than anywhere else in the District by the Covid-19</li> </ul>	<ul style="list-style-type: none"> <li>• No opportunity to apply the PBI ethos and associated funding in additional places in the District</li> <li>• Both partnerships have been funded for at least five years by the Council already</li> </ul>	<p><b>2 places:</b></p> <ul style="list-style-type: none"> <li>✓ P01 Build the right environment for East Suffolk</li> <li>✓ P03 Maximise and grow the unique selling points of East Suffolk</li> <li>✓ P04 Business partnerships</li> <li>✓ P07 Taking positive action on what matters most</li> <li>✓ P08 Maximising health, well-being and safety in our District</li> <li>✓ P09 Community Pride</li> <li>✓ P21 Minimise waste, reuse materials, increase recycling</li> <li>✓ P22 Renewable energy</li> <li>✓ P23 Protection, education and influence</li> </ul>

			<p>pandemic</p> <ul style="list-style-type: none"> <li>• Good level of commitment from funding partners</li> </ul>		
<p>Option 2- Draw up an evidence-based list of target locations for an expanded Place Based Initiative for the next three years</p>	<p>This list would include Leiston and Lowestoft, given the ongoing need in both locations, but could also include places like Saxmundham, Halesworth and possibly Bungay. Combined resource could be used for Leiston/Saxmundham and Halesworth/Bungay as they would not require a full time Change Manager.</p>	<p>Up to 3 Change Managers at a maximum cost of £180,000 however the Town Councils would be asked to contribute 25% of the costs = Total cost to ESC would be <b>£135,000 p.a.</b></p> <p>3 year programme</p>	<ul style="list-style-type: none"> <li>• Evidence based and needs-led (based on CP data packs and People and Places work)</li> <li>• Oversight of the posts remains with ESC i.e. they are ESC employees</li> <li>• Builds on and expands the existing work and partnerships in Lowestoft and Leiston</li> <li>• Would continue to support Sizewell C activity and mitigation work</li> </ul>	<ul style="list-style-type: none"> <li>• It would be difficult not to include Lowestoft and Leiston on a need-based list and therefore this option is an expansion of the existing PBI programme with additional costs</li> <li>• Felixstowe is not included</li> <li>• Needs may change and with this model there is limited flexibility</li> <li>• If the Town Council does not want to match fund does that mean that we don't work there even though a need has been identified?</li> </ul>	<p><b>5 places:</b></p> <ul style="list-style-type: none"> <li>✓ P01 Build the right environment for East Suffolk</li> <li>✓ P03 Maximise and grow the unique selling points of East Suffolk</li> <li>✓ P04 Business partnerships</li> <li>✓ P07 Taking positive action on what matters most</li> <li>✓ P08 Maximising health, well-being and safety in our District</li> <li>✓ P09 Community Pride</li> <li>✓ P21 Minimise waste, reuse materials, increase recycling</li> <li>✓ P22 Renewable energy</li> <li>✓ P23 Protection, education and influence</li> </ul>
<p>Option 3 - Make a pot of funding available and</p>	<p>Make available a fixed pot of funding and ask the 12 Towns to make a case for additional Place Based</p>	<p>Total Funding Pot of £160,000 p.a. = total ESC</p>	<ul style="list-style-type: none"> <li>• Ownership and responsibility would sit with the Town Councils – more of a grant funding</li> </ul>	<ul style="list-style-type: none"> <li>• The resource would be managed by the individual towns and therefore the Council</li> </ul>	<p><b>4 places p.a.:</b></p> <ul style="list-style-type: none"> <li>✓ P01 Build the right environment for East Suffolk</li> </ul>

<p>ask the 12 Towns to submit a funding proposal – could fund up to 4 per year</p>	<p>resource – and provide match-funding on a 75%/25% basis. They could bid for this resource for 1, 2, or 3 years.</p>	<p>contribution of <b>£120,000 p.a.</b> to be match funded by the bidding towns</p> <p>Duration – up to 3 years per target town</p>	<p>arrangement and staff would be managed by them</p> <ul style="list-style-type: none"> <li>• Provides a more flexible resource in terms of location/ duration &amp; potentially benefits more of the District</li> </ul>	<p>would have less influence over activities</p> <ul style="list-style-type: none"> <li>• Resource is likely to be directed to places where the Town Council is a) pro-active and b) prepared to contribute 25% of the funding – these might not be the places with the highest levels of need e.g. Southwold already have a 100% Town Council funded Town Centre Manager</li> <li>• If all initial awards were made for the full three-year period there is no flexibility to work in additional places in Years 2 and 3 – work would need to be project based but this would be outside our control</li> </ul>	<ul style="list-style-type: none"> <li>✓ P03 Maximise and grow the unique selling points of East Suffolk</li> <li>✓ P04 Business partnerships</li> <li>✓ P07 Taking positive action on what matters most</li> <li>✓ P08 Maximising health, well-being and safety in our District</li> <li>✓ P09 Community Pride</li> <li>✓ P21 Minimise waste, reuse materials, increase recycling</li> <li>✓ P22 Renewable energy</li> <li>✓ P23 Protection, education and influence</li> </ul>
<p>Option 4 – Small team of ESC Change Managers deployed where there is</p>	<p>Flexible team of staff who work in different places in the District depending on where need is identified. This could be on a short or medium- term basis, with</p>	<p>2 x B7 Officers would cost approx. <b>£110,000 p.a.</b> 3 x B7 Officers would cost</p>	<ul style="list-style-type: none"> <li>• Flexible model, needs-led and responsive to change</li> <li>• Capacity would supplement the resources available in the Communities and</li> </ul>	<ul style="list-style-type: none"> <li>• Moving between locations may be less attractive to some staff depending on their home location and personal</li> </ul>	<p><b>At least four places p.a.:</b></p> <ul style="list-style-type: none"> <li>✓ P01 Build the right environment for East Suffolk</li> <li>✓ P03 Maximise and</li> </ul>

<p>short or medium term need identified</p>	<p>the average duration being 3-6 months</p>	<p>approx. <b>£175,000 p.a.</b></p> <p>Duration – 2- or 3-year posts</p>	<p>Economic Development Teams</p> <ul style="list-style-type: none"> <li>• Ability to work in more places within a three-year period</li> <li>• More attractive to certain staff due to variety in the role and breadth of experience offered</li> <li>• Activity would be more project focussed with clearly defined start and finish, timelines and outcomes</li> <li>• This option could also include smaller settlements who need targeted change support</li> <li>• May motivate Towns to fund longer-term dedicated capacity e.g. Southwold Town Centre Manager</li> </ul>	<p>circumstances</p> <ul style="list-style-type: none"> <li>• No match funding given the need to be responsive and deploy resource quickly</li> <li>• Potential for duplication</li> <li>• Likely to reduce significantly the capacity in Lowestoft and Leiston</li> </ul>	<p>grow the unique selling points of East Suffolk</p> <ul style="list-style-type: none"> <li>✓ P04 Business partnerships</li> <li>✓ P07 Taking positive action on what matters most</li> <li>✓ P08 Maximising health, well-being and safety in our District</li> <li>✓ P09 Community Pride</li> <li>✓ P21 Minimise waste, reuse materials, increase recycling</li> <li>✓ P22 Renewable energy</li> <li>✓ P23 Protection, education and influence</li> </ul>
<p>Option 5 - Move away from the PBI model and instead fund Town Centre Managers</p>	<p>Fund 3 Town Centre Managers supporting clusters of towns across 10 of the 12 Towns (Beccles, Bungay, Halesworth, Southwold, Aldeburgh, Leiston, Saxmundham, Framlingham,</p>	<p>3 x B6 posts = <b>£150,000 p.a.</b></p>	<ul style="list-style-type: none"> <li>• Sustained focus on Town Centres and implementation of the People and Places recommendations/ action plans</li> <li>• Clear response to addressing impact of Covid on high streets,</li> </ul>	<ul style="list-style-type: none"> <li>• Loss of focus on community issues as emphasis on town centre and economic development</li> <li>• This model does not include resource for Lowestoft and Felixstowe, however</li> </ul>	<p><b>10 places p.a.</b></p> <ul style="list-style-type: none"> <li>✓ P01 Build the right environment for East Suffolk</li> <li>✓ P03 Maximise and grow the unique selling points of East Suffolk</li> <li>✓ P04 Business</li> </ul>

	Woodbridge, Wickham Market) in 5 Community Partnership areas (not Lowestoft and Felixstowe as they have BIDs)		<p>building on recent initiatives such as Welcome Back</p> <ul style="list-style-type: none"> <li>• Links to the Smart Towns programme</li> </ul>	they do have BIDs which could cover this remit	partnerships
Option 6 – Cease funding all Place Based Initiatives on 31 <sup>st</sup> December 2021 / 31 <sup>st</sup> March 2021	Funding for Leiston Together is in place until December 2021 and for Lowestoft the partners have agreed funding until March 2022. Would revert back to ongoing place-based support via Communities and ED teams.	<b>No cost</b>	<ul style="list-style-type: none"> <li>• No further demand on New Homes Bonus funds</li> <li>• No perceived bias in terms of favouring one area over another</li> </ul>	<ul style="list-style-type: none"> <li>• Loss of momentum in terms of place-based working in Leiston and Lowestoft</li> <li>• Loss of strong partnership working in these two towns that has been built up over many years</li> <li>• Could impact significantly in terms of maximising community benefit from Sizewell C and community input into the Lowestoft Place Board</li> <li>• No opportunity to expand our PBI approach</li> </ul>	None