



Committee Report

Application no DC/24/0394/ADN

Location

Oulton Country Park
Lime Avenue
Oulton
Suffolk

Expiry date 17 May 2024

Application type Non-Illuminated Advertisement Consent

Applicant East Suffolk Council

Parish Oulton

Proposal Non Illuminated Advertisement Consent - erection of one flagpole.

Case Officer Phil Perkin
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1. Summary

- 1.1. Following the Green Flag Award the application seeks consent for a flag pole in the Country Park.
- 1.2. The application comes before the Committee as the Council is both land owner and applicant.
- 1.3. The application is recommended for approval.

2. Site Description

- 2.1. The site is within the recently created Woods Meadow Country Park, formed in conjunction with the Woods Meadow housing development immediately to the south.

3. Proposal

- 3.1. The application seeks Non Illuminated Advertisement Consent under the Town and Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended) for the erection of one flagpole with a height of 6m. The flagpole is designed for flying a flag with a maximum size of 1.8m x 1m and will be located next to the volunteer hut. The normal Green Flag Award logo and date of the award is likely to be included on the flown flag.

4. Consultations/Comments

Consultee	Date consulted	Date reply received
Oulton Parish Council	8 April 2024	9 April 2024
Summary of comments: No issue from OPC		

Consultee	Date consulted	Date reply received
SCC Highways Department	8 April 2024	8 April 2024
Summary of comments: No objection.		

Consultee	Date consulted	Date reply received
East Suffolk Environmental Protection	8 April 2024	9 April 2024
Summary of comments: No comment.		

5. Planning policy

- 5.1. WLP8.29 - Design (East Suffolk Council - Waveney Local Plan, Adopted March 2019)

6. Planning Considerations

- 6.1. East Suffolk Council took on the land at Woods Meadow Country Park from Persimmon Homes in 2019, as part of a long-standing S106 agreement in place, with the former Waveney District Council. With the transfer came a contribution to the development and maintenance of the park for amenity purposes for 10 years.
- 6.2. East Suffolk Services have been commissioned to take over the management of the country park through their countryside ranger team. A dedicated staff member works part time to manage the park and carry out a range of duties to ensure its upkeep.

- 6.3. The Country Park has recently been awarded a Green Flag. The Green Flag Award scheme recognises and rewards well managed parks and green spaces. It is a highly commended award and one of the criteria of receiving it is that a flag be flown to show that the site has the award.
- 6.4. Woods Meadow received the award as a new and fledging Country Park. The judges were impressed with the management of the space, the volunteers work on the site and the myriad of ecology on the site as well.
- 6.5. The flag will be located approximately 70m away from the nearest residential properties so they should not be unduly affected by it.
- 6.6. In considering an application for advertisement consent, the key issues are visual amenity and public safety. This is a low impact advertisement complementary to the open space/recreational land use and raises no safety concerns. No third party comments or objections have been received. Accordingly, there are no concerns with this proposal.

7. Conclusion

- 7.1. This Green Flag award recognises the progress that has been made in establishing the Country Park in a relatively short period of time and is a valued asset for the local community. Consent can therefore be granted with the standard advertisement conditions.

8. Recommendation

- 8.1. Approve.

9. Conditions:

1. All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

Reason: As required by the Town and Country (Control of Advertisement) Regulations in force at this time.

2. All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

Reason: As required by the Town and Country (Control of Advertisement) Regulations in force at this time.

3. Where any advertisement is required under these Regulations to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

Reason: As required by the Town and Country (Control of Advertisement) Regulations in force at this time.

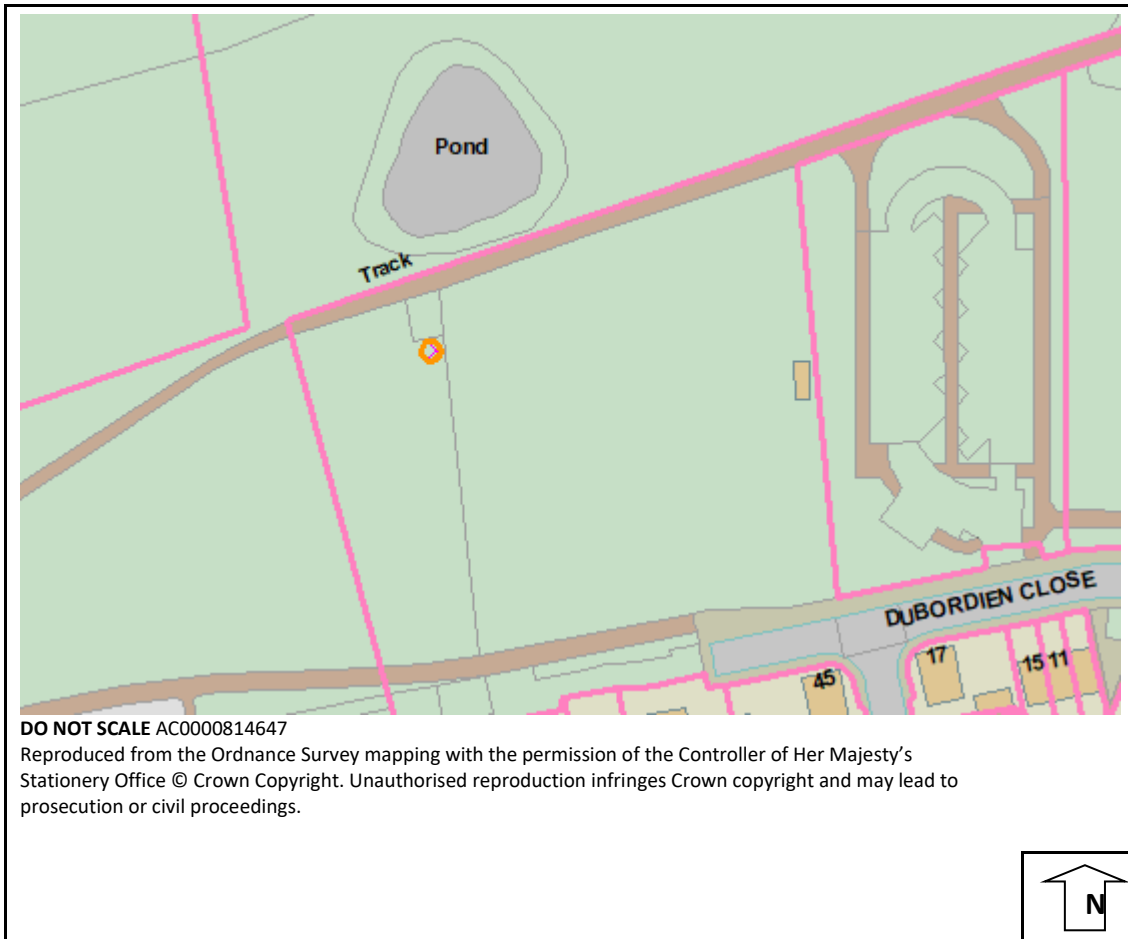
4. The development hereby permitted shall be completed in all respects strictly in accordance with the flagpole location plan and Specification details, for which permission is hereby granted or which are subsequently submitted to and approved by the Local Planning Authority and in compliance with any conditions imposed by the Local Planning Authority.

Reason: For the avoidance of doubt as to what has been considered and approved.

10. Background information

See application reference DC/24/0394/ADN on [Public Access](#)

11. Map



Key



Notified, no comments received



Objection



Representation



Support