

2022 Action Plan

Patch Aldeburgh, Leiston, Saxmundham and Surrounding Villages I

Priorities, Objectives & KPIs – eg/...

Priority	Smart Objectives	Indicators of change
Encourage and enable everyone to be more physically active and healthy.	Map the groups and services currently available within the CP.	Expansion of groups and services, (locations, number of sessions etc)
	Support the promotion of the clubs to increase participation. Encourage those involved to use existing advertising opportunities. (Park Run)	Work with the local town and parish councils to promote activities through their existing methods. Perhaps offer discount vouchers to help record how individuals have heard of the group.
	Engage the support of Social Prescribers to advise the CP as to what the community are asking for	Work with existing groups to explore shared use of facilities, transport opportunities. Increase in rural offer previously not available
	Ascertain the barriers for groups and services to offer sessions or encourage more to become involved (transport)	
	Commission one new service to deliver a activity within specific age groups	Increase in number of those attending activities. Community requesting particular activities.
	Support the promotion of holiday activities for young people	Use existing data for those attending holiday activities to increase future participation. Ensure there are a range of activities that include health, activity and nutrition.
	Work with existing providers around loyalty schemes and promotions to encourage participation/ taster sessions.	Engage groups/ services to sign up to a loyalty scheme/ taster session. Gather data to advise if this has been successful.
	CP to work with the INT on projects and overlapping priorities	INT and CP to support at least one joint initiative based on the priorities
	Hold at least 1 activity in a school setting focusing on family cooking/ budget/ healthy eating	Use questionnaires and anecdotal evidence to gauge the success and or appetite for future family cooking sessions.
	Focus/ promote Cycle and walking strategy for our CP. Event with schools to encourage walking to school (safety) Incentive opportunities	Event/ publicity regarding Cycle and Walking strategy. (safety measures to be put in place).

Risks/challenges and mitigation

Risks/Challenges	Mitigation
Constant changes for groups and services	Encourage groups and services to advise local area to changes and what is available. I.e., town and parish council website and publications
Being unaware of what is required, requested and available	Continue the working relationships with key stakeholders i.e. social prescribers. – support of commissioning of services
Transport	Provide information to the board regarding transport issues. Groups working together and making use of existing opportunities (CATTS/ School minibus)
Advertising, promotion	CP to create guidance for groups and services to promote services.
Duplication	Ensure that the work of the INT/ Board/ CP and other activities around supporting families is co-ordinated. Take advise from those leading on strategy promotion etc.
Funding/ Engagement – for schools projects	
Mobility considerations/ disabilities	Ensure there are Equality Impact Assessments to ensure available to all.
Safety	

Additional goals

Goal	Actions
Inclusivity	
Increase in activities and engagement	
Education and awareness	

Key partners to work with (existing or required)

Partner	Reason
Town and parish councils, Cyds, schools, CAB, CATS, PPG, Dementia projects, GNS, Social Prescribers, The Art Station, Fromus Centre	Well know within the community, existing knowledge, and engagement
Ultimate boxing, Footstars, Leisure Centre, Waling/ Cycling Strategy leads	Support activities, increase learning opportunities.

Quarterly Activity Summary

Q1	Q2
Q3	Q4

