4

Develop shared local strategic outcomes for your place

OUTCOMES

- A Develop an understanding of the wider local strategic outcomes for your place
- B Using a cross sector approach, identify local community needs and priorities
- C Establish the contribution sport and physical activity can make
- D Secure 'buy in' to the shared local strategic outcomes

2



Understand your community and your place

/WSIGHT

- A Gather insight from the local community and stakeholders to identify barriers and opportunities for behaviourchange
- B Consider the contribution from the wider physical and social environment
- C Establish where you are now and where you want to be in the future
- D Agree the **objectives** needed to contribute to shared local strategic outcomes

4



Identify how the outcomes can be delivered sustainably

FRVENTION

- A Consider a range of facility and service interventions across the broad range of provision
- B Determine the optimal and sustainable mix of facility & service interventions
- Explore and identify effective management option(s) to deliver core facility and service intervention
- DEstablish the key performance indicators (KPIs) for each intervention

4



Secure investment commitment to outcome delivery

OMMITMEN

- A Agree a sustainable and effective business case
- B Identify resource requirements to support implementation
- C Secure stakeholder commitment and move to **implementation**

