

Rural Proofing Sarah Mortimer





Rural Proofing Support

- Toolkit
 - Introduction to rural proofing
 - How to use a rural proofing approach
 - How to embed rural proofing
- Working examples of projects and services
 - Youth cafe/summer activities
 - Chat benches
 - Community hub
 - Green villages
 - Good Neighbour Schemes
- Further support





Rural Proofing

What

- A process
- Questions
- Discussions
- Evidence

Why

- Deliver against priorities
- Understand impact
- Contribute to local growth
- Demonstrate understanding
- Provide a framework
- Influence
- Ensure equity

How

- Governance
- Membership
- Priorities
- Budget allocation
- Projects/Services





Rural Proofing Projects & Services

Project Initiation

- Will this be available to rural areas?
- Have rural areas contributed to the project ideas? How?
- Is there support from rural areas? What evidence is there of this?
- What direct and indirect impact will this have on rural areas? Is this fair?
- Which rural assets can be utilised?
- What will the impact be on rural areas compared with urban areas?
- Are there opportunities for collaborative working?

Project Close Down or Transfer

(through reflection & evaluation)

- What worked well for rural areas?
- How many from rural areas accessed the project/service?
- What is the impact? What evidence is there?
- What learning can be taken forward to other projects/services for rural areas?
- What could be amended to improve the delivery and impact in rural areas? Are there budget implications?

Planning

- Are there any barriers for rural areas to access this project/service? E.g. access/infrastructure
- How will this be communicated effectively?
- What adjustments (if any) can be made to ensure equity for rural areas? Are there budget implications? Is the project still viable?
- How will this be monitored?



Delivery

(through monitoring & evaluation)

- What is working well for rural areas?
- What is delivery like on the ground in rural areas compared to urban areas?
- How many are accessing this from rural areas compared to rural areas?
- Is the project/service effective? What is the impact?
- What could be amended to improve the delivery and impact in rural areas?





Questions & Discussions

- Questions?
- Suggestions for discussion on how to imbed rural proofing
 - Membership of the CP
 - Rural champions
 - Budget allocations
 - Priorities
 - Small grants
 - Projects
 - Monitoring & evidence



