

Leiston Together Strategic Plan

Priority	Outcome	Projects
Destination Leiston	Leiston Town Centre is a vibrant and thriving hub for both local people and visitors	<ul style="list-style-type: none"> • Town Centre Regeneration Project <ul style="list-style-type: none"> ○ 1 Setting of United Church <ul style="list-style-type: none"> <i>Accessibility of respite garden</i> <i>Improve pedestrian flow</i> ○ 2 First phase of town square construction <ul style="list-style-type: none"> <i>Enable relocation of library, Council offices, CAB, DWP</i> <i>Provide initial phase of social housing units</i> <i>Public toilets</i> ○ 3 Re-purpose current Old Post Office Square Council building <ul style="list-style-type: none"> <i>Provide additional storage/display space and café with outdoor seating for Long Shop and public toilets</i> <i>Provision for Leiston-cum-Sizewell museum</i> <i>Enhance conservation area</i> ○ 4 Second phase of town square construction <ul style="list-style-type: none"> <i>Complete provision of event space, creative community, social housing and start-up retail units</i> <i>Improve pedestrian flow, particularly to Film Theatre, and parking</i> • Implement the findings from the People and Places report for Leiston (New)
Destination Leiston	Additional housing development meets the needs of local people	<ul style="list-style-type: none"> • Respond to the housing needs/gaps identified in the AECOM/CLT Housing Needs Survey
Destination Leiston	Active Tourism – more people visit Leiston for the day, week and longer	<ul style="list-style-type: none"> • Heritage Trail and Signage (New) • Pocket Guide to Leiston
Destination Leiston	People understand the Leiston ‘offer’ and what makes the town and its environs unique	<ul style="list-style-type: none"> • Information Point @ Leiston Film Theatre • Marketing support (New) • Place branding (New)

	Greater connection between town and beach	
Destination Leiston	A varied programme of events attracts additional people to visit Leiston and engages the local community	<ul style="list-style-type: none"> • Leiston Events group • Events Programme including Christmas, Summer Big weekend, 10k Run
Destination Leiston	Leiston establishes a reputation as a culture and arts hub at the heart of East Suffolk	<ul style="list-style-type: none"> • Range of culture, arts and music projects and events (New)
Destination Leiston	Leiston is easy to get to and easy to move around	<ul style="list-style-type: none"> • Traffic Survey (New) • Traffic Management System – based on results of traffic survey (New)

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Leiston People	A range of projects improve mental and physical health and wellbeing and reduce social isolation and loneliness	<ul style="list-style-type: none"> • Dementia Friendly Community and spin off projects • Good Neighbour Scheme • Worry Tree Café • Park Run
Leiston People	Social prescribing and other person-centred approaches are embedded in Leiston and enable people to access the support that they need	<ul style="list-style-type: none"> • Support the Connect for Health social prescribing project delivered by Access Community Trust (building on Leiston Links)
Leiston People	Local assets are developed in a way that ensures that they meet the specific needs of local people	<ul style="list-style-type: none"> • Work to support specific assets (New), including <ul style="list-style-type: none"> ○ Waterloo Centre Community Hub ○ The Wardens Trust ○ Long Shop ○ United Church ○ Library • Potential Community Café to help local community groups to deliver services/activities e.g. CYDS work with young people around employment (New)
Leiston People	A range of opportunities are provided for local people to connect with and support each other	<ul style="list-style-type: none"> • Intergenerational projects (New) • Volunteering activity

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Leiston Means Business	Local businesses are enabled to thrive and grow	<ul style="list-style-type: none"> • Business Association – explore potential to expand to cover Saxmundham if appetite for joint work
Leiston Means Business	Small businesses and local entrepreneurs are supported and encouraged	<ul style="list-style-type: none"> • Farmers Market or equivalent • Love Independent Shops campaign (New) • ‘Open for Business’ initiatives to improve High Street offer/occupancy, including use of empty shops as ‘pop up shops’ (New)
Leiston Means Business	Leiston is part of a wider East Suffolk network of business support and development activities	<ul style="list-style-type: none"> • East Suffolk Means Business launch event @ Leiston Film Theatre (November 2019)
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Leiston Future	Leiston Schools and Colleges thrive and grow at the heart of the Leiston community	<ul style="list-style-type: none"> • Work with Alde Valley and New College on the Coast on specific projects • Library project at Alde Valley Academy (New) • Skills into School project (New) • Emotional Wellbeing project (New)
Leiston Future	A range of facilities and activities for children and young people	<ul style="list-style-type: none"> • CYDS • Crucial Crew Plus • Gangs and County Lines work (New)
Leiston Future	Improved access to learning, training and leisure opportunities for young people	<ul style="list-style-type: none"> • Explore additional community uses for the new EDF sponsored AVA minibus (New) • Identify and address gaps in transport provision (New)

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Digital Leiston	Ensure local community groups, businesses and visitors have access to high speed broadband	<ul style="list-style-type: none"> WiFi connectivity project (New) Digital noticeboard to increase access to resources such as parking spaces with real time information (New)
Digital Leiston	Internet of Things development	
Digital Leiston	Encourage vulnerable people to maximise the opportunities offered by digital technology	<ul style="list-style-type: none"> Digital work with older people (New) Intergenerational connections between and within communities of interest e.g. community crafts, Suffolk makers markets etc (New)
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Greener Leiston	Leiston plays a more active role in climate action	<ul style="list-style-type: none"> Develop visibility of Greenprint Forum in Leiston (New) Increase levels of activity to address climate change
Greener Leiston	Leiston people actively reduce, reuse and recycle	<ul style="list-style-type: none"> Recycling points and Recycle 'On the Go projects' designed to make recycling fun and trendy (New) Reverse vending machine (New)
Greener Leiston	Alternative means of transport open up access to new areas of the town and surrounding area e.g. the beach	<ul style="list-style-type: none"> Develop a bike scheme in conjunction with local businesses