



East Suffolk  
Community  
Partnerships  
*Bringing ideas to life*

Kesgrave,  
Rushmere St Andrew,  
Martlesham, Carlford  
& Fynn Valley

## Outcome Proposal Form 2023-24

Please note that this MUST have already been discussed/agreed by the Community Partnership

Programme or Project Name: Nature for us all – Martlesham	
Name of Organisation(s) that will deliver it: Martlesham Parish Council	
Brief Description of What the Programme/Project is (2 lines max.):	Create a sensory landscape on an existing grassed area that will stimulate the senses and bring a calming, welcoming sense to the natural countryside.
Partnership Budget Funding Request:	£9,700

### 1. Outcomes and Beneficiaries:

The Community Partnership will need to fully understand these and how they will be measured before they can consider funding a programme or project: Therefore, please state what the anticipated outcomes of the programme or project are and who they are targeted at. Note:

- **Outcomes** are the specific **changes or impact** that you want to result from the programme or project. Your outcomes need to be measurable so that you can prove that your project has driven the change and created the impact you said it would. The best way to make your outcomes measurable is to ensure they are specific rather than general. And the best way to ensure you will achieve your outcomes is to make them realistic. If it's very difficult to measure or to achieve your expected outcome, you should consider whether it needs replacing or expressing differently.
- Your **Beneficiaries** are the people who will benefit from your programme or project.

*Please be as specific as possible for both.*

Your Outcomes (specific CHANGES or IMPACT) and Beneficiaries:

- Increased biodiversity of an existing grassed area which, whilst not developed, has limited environmental benefit in its current state.
- Creation of an extended wildlife corridor between Martlesham and the Martlesham Wilds space.



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- Increased access and awareness of Martlesham Wilds by working in partnership with Suffolk Wildlife Trust.
- Provision of an accessible and sensory environmental space that enables people to become more physically active at zero cost.

Beneficiaries will include all residents of Martlesham and the surrounding area. This is due to the design being fully accessible for people with mobility issues or additional needs. The existence of a bike storage rack already on site and a regular bus route next to the site also enables those without access to their own vehicle to benefit from the improvements.

It is noted that the site is already considered a destination venue for dog walkers and other people from further afield than Martlesham. The site is 15 minutes by car from villages as far away as Clopton and 20 minutes on bike from Rushmere St Andrew and Grundisburgh. It is reasonable to consider large percentages of CP residents could easily access the site, without taking in to account the high number of people visiting the Parish to access services.

## 2. Programme/Project Description: How you will achieve your stated outcomes for your chosen beneficiaries (up to 200 words)

The Community Partnership will need to know, *practically*, what the Delivery Organisation(s) intend to do to achieve your outcomes. Please answer each question below:

***Why the Delivery Organisation(s) have been chosen over and above any others (eg capacity, skills, etc):***

Martlesham Parish Council are the owners of the land in question. They already have a maintenance contract in place for their open spaces which will incorporate the improvements. MPC have completed significant public consultation on the designs and commissioned a landscape architect to create the vision for the site (attached). MPC also have direct contact with potential sources of volunteers, from local conservation groups, Suffolk Wildlife Trust and local businesses with their own volunteering arrangements, such as Tesco.

***How they intend to do it:***



The funding requested will allow for the installation and works of Area A on the attached map to take place. The wider blueprint for the entire area will be funded through other sources noted later in this proposal.

Contractors will be engaged to complete the key works, whilst the use of local volunteers will complete the softer works, such as planting the vegetation and seeds.

Arrangements will be made to use the materials from the car park renovation to create the raised parts of the design. This will reduce the amount of waste created by the wider development, prevent any emissions caused by its transportation, and will reduce the overall costs of the project.

***How it demonstrates value for money:***

Consideration has been made to use potential wastage from other parts of the development where possible. The funding requested is a relatively small percentage of the overall cost, which will be supported by other funding sources as noted below.

The long term maintenance of the works is already in place through an existing management contract that MPC hold and are responsible for. There is no expected further funding for maintenance expected from the CP in the future.

There is expected to be significant value sought in the use of volunteers wherever possible. Martlesham has a history of environmentally minded community groups being in place and supporting the local area, so it is anticipated that finding volunteers for these works will be relatively simple.

***How it relates to the beneficiaries stated in Question 1:***

The development of the site provides an opportunity to local people to volunteer and take greater ownership of the site and local environment.

Specific promotional attention will be given to local organisations that support people with limited mobility or additional needs. Whilst the likes of Martlesham Wilds are excellent local spaces, by their nature they can be challenging for people with additional needs. The improvements will be highlighted to the likes of the local Integrated Neighbourhood Team, Social Prescribers and other relevant organisations as a suitable space to be used.

***How many people you intend to reach / give benefit to:***

Whilst it is difficult to confirm an exact number of people that will engage with the finished site, we are aware that the space is convenient for those using active travel or public transport to visit.



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When taking in to account the bike racks, bus stop, footpaths and car park available to the site, it is reasonable to assume that approximately 28,000 people will be within a 20 minute cycle ride from the site according to traveltime.com. This number of course increases when considering those travelling by car.

***If you have chosen to run a Small Grant Scheme, why is this the best way to address the outcomes / priorities (eg capacity and skills, etc.):***

Not applicable.

### 3. Evidence of Meeting Outcomes – Impact / On-Going Monitoring & Evaluation:

As the project progresses, the Community Partnership needs to know exactly what the delivery partner will be measuring, how and when. So the delivery partner will need to provide strong evidence that they are achieving the outcomes. ***Please note we will send you a monitoring sheet to complete and return, at programme/project or funding end.***

***For example:***

***What information do you need to record as the programme or project develops to prove you are achieving your outcomes?***

Clear timescales and deadlines will be confirmed to ensure the project is progressing as expected. The MPC Recreation and Amenities Committee will provide such oversight.

A visual review of the biodiversity before the works begin will be recorded. Once the site has 'settled', another visual review will be completed to notice the differences and improvements in the site.

There is the opportunity to invite visitors to complete a short online survey whilst on site using a QR code. This will allow greater understanding of the impact it is having on the environment and peoples health and wellbeing.

***How will you get this information?***



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Volunteers, Parish Council staff and other engaged organisations can be asked to support in the data gathering where possible.

***How often will you need to record it?***

It would be reasonable to consider a quarterly update would be useful to understand the outcomes of the project.

#### 4. Community Partnership Priorities:

**Which Community Partnership (CP) priority or priorities does the programme/project deliver against?**

Primarily, the **Environmental Improvements** priority as it is having a direct impact on this area of interest. Because of the nature of the site and the project, it is expected that it will increase the amount of overall physical activity completed by local residents because of the provision of a new space. Therefore, the **Increase physical activity...** particularly active travel priority will also be addressed to some extent.

#### 5. Identification of Need:

**How was the need for the programme/project identified (up to 200 words):**

*Please specify how the idea for the programme or project developed, e.g., as a result of a Task & Finish Group, Parish/Neighbourhood Plan, Market Town health check, questionnaire or another means of consultation/engagement, etc. You can also show need through anecdotal evidence such as ticket sales/reviews or events. It is important your answer describes how the need relates to the Community Partnership Priorities you stated in 4.*

Following extensive stakeholder engagement and a survey of residents, this project was established at the Recreation Ground with the aim of increasing usage by making it more attractive to a wider demographic within the context of an expanding and ageing population. The project also aims to recognise and enhance the natural setting of the grounds.

The establishment of Martlesham Wilds by the Suffolk Wildlife Trust (SWT) has led MPC to add two further objectives to its agenda which are supported by SWT, the managers of Martlesham Wilds;



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- Link our existing biodiversity work with the Wilds, including establishing wildlife corridors.
- To work with SWT to support access to the Wilds.

All of the above actions were taken and agreed because of the significant research and community engagement completed by MPC.

## 6. Stakeholders:

**Which organisations and other stakeholders will be involved and how will they contribute to the programme/project, e.g., Time / Money / Facilities, etc. Please remember to detail any time given by volunteers (hours / days)**

- Martlesham Parish Council as lead organisation – funding, officer time, project management and community engagement.
- Landscape designer – informing the design of the entire site and considering the needs of the entire local population.
- Suffolk Wildlife Trust – advising MPC on the development of the wildlife corridor and similar queries.
- Local volunteers – planting and completing similar tasks during the development as considered safe and appropriate.
- East Suffolk Council – promotion of the finished site and making introductions to the local health providers that engage with the less represented members of the community.

## 7. When the programme/project will start & finish:

<b>Start Date (MM/YY)</b>	04/2024	<b>Finish Date (MM/YY)</b>	04/2025
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## 8. Resources/Costs/Funding:

<b>Does the project have a FUNDING REQUEST to East Suffolk Council or other source of funding pending? If so, please give details:</b>	Not at present, however a CIL application will be made in due course for a significant contribution
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	towards the rest of the recreation ground improvements.
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Please provide a breakdown of the total programme/project resources needed and budget costs (add extra rows if necessary). Please list each item separately. For example, please do **NOT** put 'Materials, venue hire and refreshments' as one cost – this must be 3 separate amounts. See example in first line of the **TABLE** below, that you must complete please. **The letters in RED are there to guide and help you ensure the proposal is fully costed:**

*If you need to explain your costs further, please use the box labelled 'Costs - Further Info', underneath 'Funding Shortfall'*

Item	What is it; how long will it last; how much, etc.	Cost	Ref
Path	Accessible footpath to be installed in the sensory area	£4,000	<b>1</b>
Seating	Recycled plastic seating on concrete bases	£2,200	<b>2</b>
Mound	Mound landscaping using soil excavated from elsewhere onsite (drainage swale and path)	£1,500	<b>3</b>
Fencing/Hedge	Planting approx. 9 shrubs/trees and including tactile features	£1,500	<b>4</b>
Planting	Further planting completed in part by volunteers	£500	<b>5</b>
		£0.00	
		£0.00	
		£0.00	
		£0.00	
		£0.00	
	Add more lines if needed and simply add to total <b>(A)</b>		
<b>Total cost of Project/Programme, etc, ie 1+2+3+4+5+6+7+8</b>		<b>£9,700</b>	<b>(A)</b>
<b>Community Partnership Funding amount being applied for &gt;&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>		<b>£9,700</b>	<b>(B)</b>
<b>Delivery Organisation own funds already held to put towards THIS programme / project, ie in Bank/Building Society Account &gt;&gt;&gt;&gt;&gt;&gt;&gt;&gt;</b>		<b>£0.00</b>	<b>(C)</b>
<b>TOTAL Match-Funding Awarded but NOT in Delivery organisations account yet (if any)</b>		<b>£0.00</b>	<b>(D)</b>





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TOTAL Funding the Delivery organisation will hold, if CP Funding is approved, ie <b>B+C+D</b>	<b>£0.00</b>	<b>(E)</b>
Funding Shortfall, if any, ie <b>(A) minus (E)</b>	<b>£0.00</b>	<b>(F)</b>

**FUNDING SHORTFALL (F)** If there is a shortfall, please explain how/where the Delivery organisation aims to make that up and when:

An application for a significant CIL proposal is currently in the process of being drafted. Further funding sources will be identified and applied for, such as working with the Suffolk Community Foundation.

**Costs - Further Info:** Only complete the box below if you need to add further clarity regarding your costs:

Please note the funding request is for the sensory area of the development, Area A on the attached map. Funding from MPC has already paid for the design of the entire site. Once completed, the amount sought from the CP will be relatively small compared to the overall costs and funding gained.

## 9. Sustainability:

<b>How will the programme/project be sustained / continued once any funding awarded has been used (if relevant)?</b>
MPC already have a grounds maintenance contract in place which covers the recreation ground. The design has been considered to ensure that no additional maintenance costs are incurred because of the improvements.
Management of the site will be minimal with wildflowers requiring cutting back once a year and the standard maintenance already in place.
It is not expected that further CP funding will be sought for this project.





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## 10.Publicity:

<p><b>How will the programme/project be promoted and publicised?</b> It will be a requirement of any funding award to acknowledge the Community Partnership funding provided by East Suffolk Council in any relevant publicity.</p>
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<p>East Suffolk Council will support with the publicity of the new space, whilst MPC will use the existing promotional networks in their area to directly target Martlesham residents. These include the Martlesham Flyer, links with Martlesham Heath Householders Association, the Parish Newsletter and MPC's substantial social media presence.</p>
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