



East Suffolk Community Partnerships Board - Transport and Travel Task Group

East Suffolk Travel and Transport Improvement Programme

Projects Update

Update on pilot schemes

- ***Demand Responsive Transport T&FG (BACT, CATS, Katch extension) – £110k budget (+£40k spend for Katch)***
- ***Demand Responsive Transport Digital Application T&FG – £50k budget***
- ***Community Transport Feasibility & Business Planning T&FG – £0k budget***
- ***Active Travel Scoping Group - £20k budget***

Katch Update

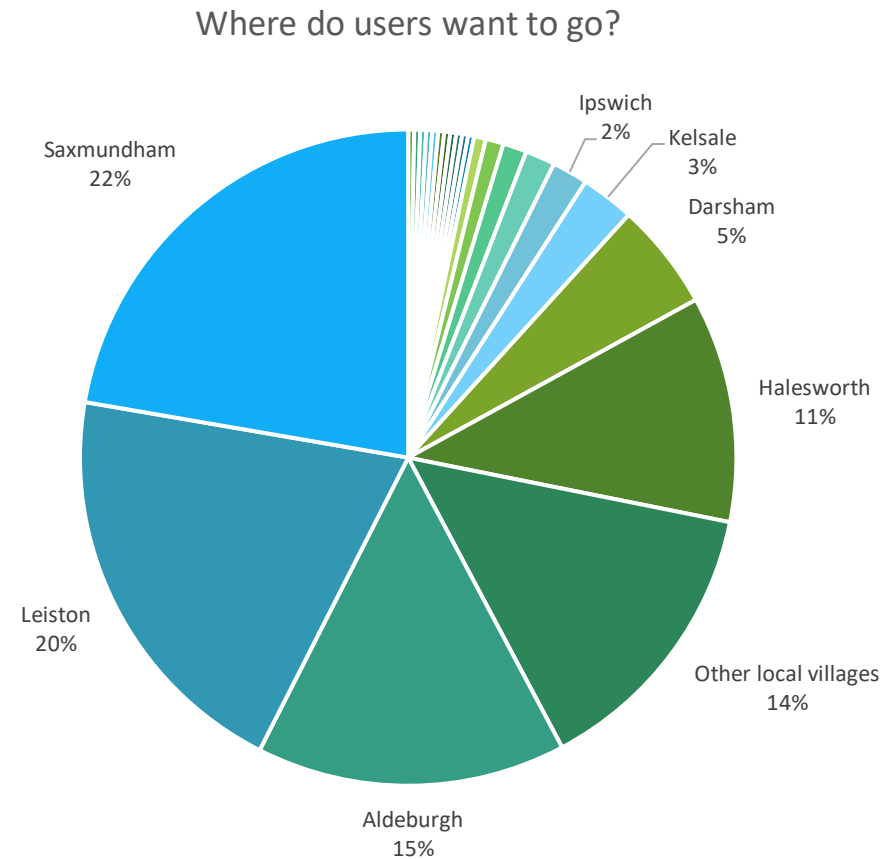
- A new route has been opened between Wickham Market Station at Campsea Ashe, Tunstall and Snape, which utilises the second bus.
- Bus utilisation has been severely affected through the pandemic through lack of rider confidence, which has lowered the fares for Katch.
- Katch has recently won national awards:
 - 2021 QSI Professional Drivers Awards – Community Award ([GOLD](#))
 - 2021 Community Rail Awards - Influencing Positive Change & Sustainability ([WINNER](#))
- 6 month report for Katch Highlighted:
 - Steady increase in fares, but a persistent high subsidy requirement
 - Over 2.5k fares in the first 6 months
 - Bookings roughly 50% on the phone and 50% via the app
 - Multiple occupancy increased over the summer months (when Covid rates lower)



CATS led Demand Responsive Transport Pilot

Proposal which has been informed by consultation with the community partnership:

- Pilot to focus on enhancing the “East” Demand Responsive service which runs between Walberswick/Blythburgh and Sudborne/Campsea Ashe
- Findings from the questionnaire indicated that marketing will be key
- Will add flexibility to payments and bookings with technology (an app, cashless payments)

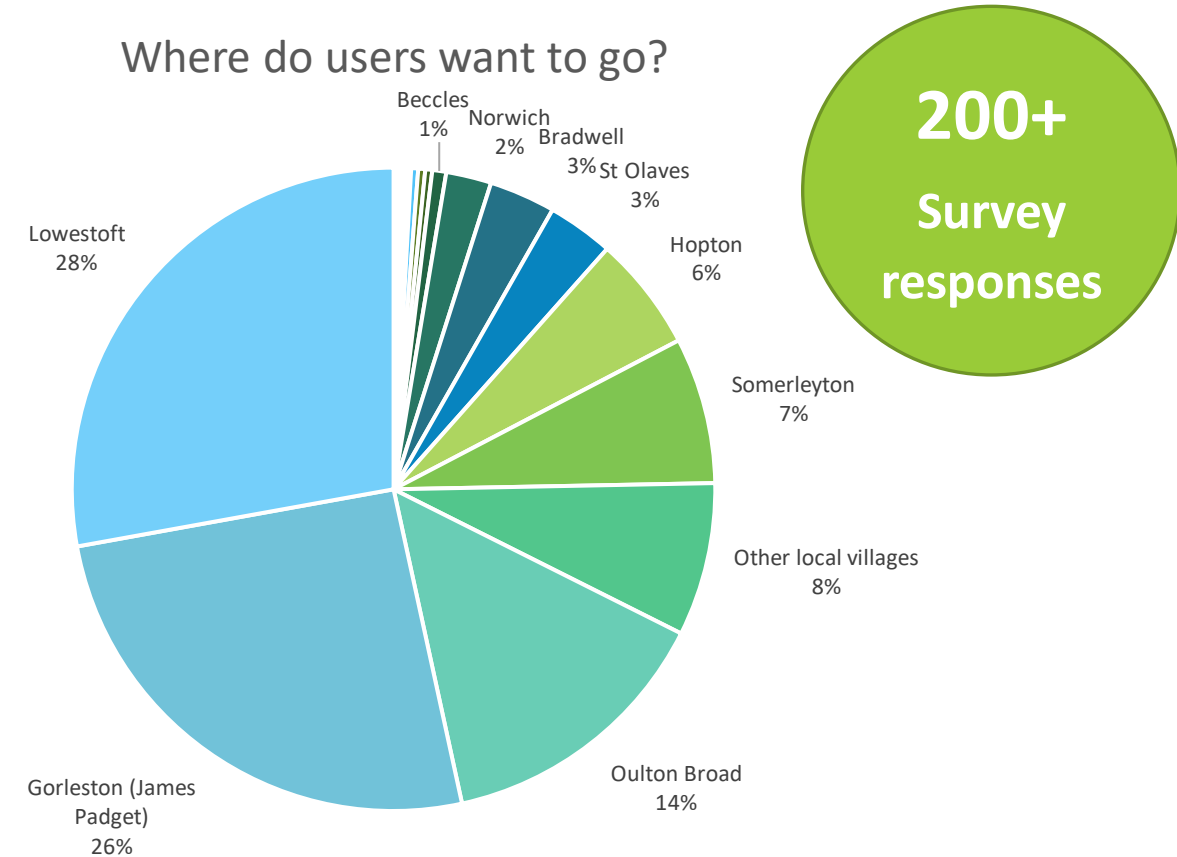


135+
Survey
responses

BACT led Demand Responsive Transport Pilot

Recommendation still being developed:

- Clear need for a new service in the Lound/Blundeston/Somerleyton/Gunton St Margaret area
- Evident that those without a public bus service would use a bus to get to Lowestoft, James Paget and Oulton Broad, if there was awareness of the service
- Weighing up a timetabled demand responsive service (like Katch) and a fully demand responsive service (like CATS proposal)



Tackling Loneliness with Transport Fund

- Expressions of Interest in the “Tackling Loneliness with Transport Fund” (DfT):
 - Bid submitted for £140k additional support for the transport project.
 - Bid focussed on the Demand Responsive Digital Application project and increasing transport accessibility for rural communities
 - The bid was endorsed by Transport East
 - Currently awaiting confirmation of whether our “expression of interest” can progress to the next stage of evaluation



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Thank You