

Item 9: DC/20/0272/ADN

Non Illuminated Advertisement Consent  
– Installation of new East Suffolk Council  
logo signage at high level to existing  
building.

The Marina Customer Service Centre  
Marina, Lowestoft

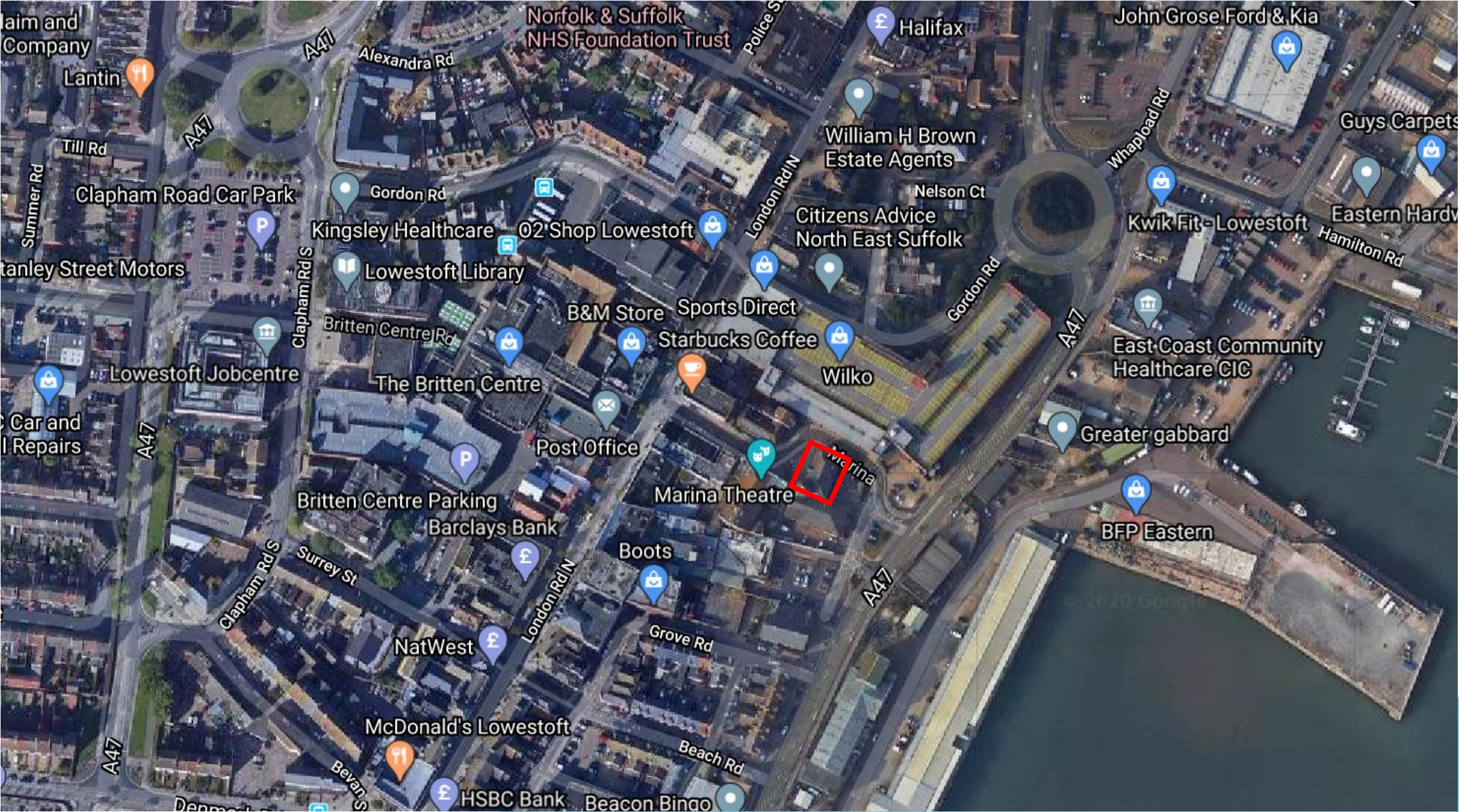


# Site Location Plan





# Photographs













# Existing Elevations




# Proposed Elevations





# Material Planning Considerations and Key Issues

- Public safety
  - Amenity
  - Visual impact
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- A large, solid teal shape that starts as a thin wedge at the bottom left and expands diagonally upwards to the right, filling the bottom right corner of the slide.

# Recommendation

**Approve** subject to standard advertisement conditions:

1. Period of five years.
2. All advertisements shall be maintained in a clean and tidy condition.
3. Any sign, board or device erected for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Removal of advert.
5. Highway safety.