



## Reflections on the Community Partnership and projects – workshop

Below are the notes from a workshop with Community Partnership members on 25<sup>th</sup> July 2023.

### Summary – Key themes from workshop:

- What has gone well:
  - Projects that support the community have able to be funded and supported
- What could be improved:
  - Publicity about who we are and what we do
  - Links with other groups and stakeholders – e.g. County councillors, community groups and charities
  - More action for young people – including climate and upskilling
  - Pre-meeting prep
  - More link to the environment/sustainability
- Who we need around the table:
  - 'Industry' specific reps – e.g. MIND, Chamber of Commerce, Highways
  - Youth presence/voice
  - Voluntary groups, councillors and parish councils
- Projects/ideas
  - Cost of living and environment as cross cutting themes
  - Activities and engagement of young people
  - Projects that build on what has gone before
  - Promoting things that already exist
- Key metrics for success
  - SMART
  - Good publicity
  - Knowing what impact it has delivered
  - Meeting a defined need
- Delivering more impact
  - Better comms
  - Being 'out there' as a CP
  - Linking more with Towns and Parishes
  - Clearly define targets/endpoints

### What has gone well?

- Funding support
- Funding for WM projects
- Recent questionnaire to ask us our opinions of CP was good – and Sam seems to be kickstarting enthusiasm for the scheme
- Projects did create community cohesion BUT mainly with usual suspects and 20% new faces
- Katch continues via ESC
- Getting funds relatively 'easy'



### **What could improve?**

- Access to the CP – everybody to know about it as a good place to be – FB/Web
- More funding
- More involvement from County councillors – 1 here tonight; how often do the other 2 come?
- 6pm start time is no good – 6.30 is better; but still difficult for working cllrs and clerks. Meetings would be much more attractive if 7-8.30!
- More communication and links with community and charities
- Use funds to extend communications to wider audience
- Marketing/info/dispense i.e Katch
- Youth climate event showcasing things happening in local areas
- Need more pre-meeting prep work so everyone knows who is attending before the meeting – seemed a bit chaotic and didn't really learn/progress anything
- Katch, dynamic marketing, filter down to more people – to be mentioned on more parish comms
- Organise events for YP to upskill
- Emails need a few bullet points enticing them in to read all the attachments re: meetings
- Environment/climate crisis/sustainability really needs to be one of our priorities – cycle lanes etc

### **1/ Who do we need around the table specifically? How do we engage them most effectively?**

- Schools/youth clubs – bring YP in
- Chamber of Commerce – commercial perspective
- MIND rep
- Vulnerable groups rep
- Why/what are we trying to achieve?
- CP Board – SCC have a seat
- Extra groups – link to schools and other vol groups
- Relationship with officers is important
- Cllrs to attend regularly
- Other parish councils
- Young people – voice
- FAYAP/CAS Rural Youth Project
- Highways (Transport)

### **2/ For the next year, what sort of projects/ideas do you think we could be focusing on bearing in mind our priorities?**

- MIND carooding to group
- CoL linked to our activities



- Data led – updates on data used to choose priorities
- Activities for youth – especially for winter
- Environmental activities
- Focus on sustainability
- Integrate Sizewell
- Support for bikes/e-bikes – repair, for repair café
- More transport projects like Hour Community offer (10 communities is ideal)
- Be creative about opportunities for young people e.g. DJ
- Youth councils
- Projects to explore links between mental health and nature
- Build on existing Fram Men's Shed and furniture project (MH and Intergen)
- Big Panty Bus
- Support more worry tree cafes
- Car sharing – promote from intergenerational links POV as well as getting a TOB

### **3/ What are the key things that projects and initiatives need to do to be successful?**

- SMART
- People/volunteers with enthusiasm
- Integration of project in community/stakeholders
- Align with SCC and ESC priorities and policies
- Promote SCC activities e.g. bikability
- Match funding – good for budgeting
- Make sure there is a need
- Publicity
- Funding
- PR and advertising
- Monitoring info
- Officers to visit projects
- Use publicly funded facilities more
- Positively impact on environment

### **4/ How can we deliver more impact?**

- Betters comms – Instagram, leaflets
- Making T&FGs more dynamic
- Investing strategically
- Be more visible/transparent
- Coordinate better with neighbouring PCs/TCs
- Clearly define targets/endpoints
- Learning from experience of other CPs
- Enable more communities to deliver services/activities
- Support links between town/parish councils and community groups