



East Suffolk
Community
Partnerships
Bringing ideas to life

Kesgrave,
Rushmere St Andrew,
Martlesham, Carlford
& Fynn Valley

Outcome Proposal Form 2023-24

Please note that this MUST have already been discussed/agreed by the Community Partnership

Programme or Project Name:

ROAD SAFETY in rural villages using a Speed Indication Devices (SID)

Name of Organisation(s) that will deliver it: SAVID

**Brief Description of What the
Programme/Project is (2 lines max.):**

The plan is to have a SID machine dedicated to each of
the ten parishes in the SAVID network.

Partnership Budget Funding Request:

£ 3720

1. Outcomes and Beneficiaries:

- **Outcomes:** The deployment of a Speed Indication Device is an important tool in the quest to educate drivers passing through rural communities. The device selected is designed to inform drivers of their speed. A congratulatory green “smile” is lit up for those travelling within the speed limit whilst errant drivers are reminded with a red “angry” sign.
- The device is attached to a permanent post which is sited at an agreed location, approved by the Police and Highways Authorities. The fixing and removal of these portable signs is carried out by local volunteers who, in addition, are also responsible for maintaining fully charged batteries and downloading vital data gathered during the deployment of each three-week cycle.
- Analysis of the data provides extensive information with regard to vehicle flows, average speeds, numbers and percentages of “speeders” etc. No details of individual vehicles or their owner/drivers is obtained by the SID. Thus, the statistical evidence can be used to inform local groups such as parish councils and Community Speedwatch Teams. The latter are then able to “target” specific times and days of the week in which to operate.
- Whilst in NORMAL use the SID has a noticeable effect on passing motorists. Most are encouraged to moderate their speed. “Non-locals” are informed of the speed limit. Whilst in COVERT mode the SID continues to gather data which is used to compare with data gathered during normal operation.
- **Beneficiaries:** The main beneficiaries are residents in local villages “going about their daily activities”. Speeding vehicles create a “hostile” environment such that people are often deterred from doing such basic things as walking to meet family or friends. Likewise, those



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choosing cycling as a means of transport feel “threatened” by the unacceptable behaviour of errant motorists.

2. Programme/Project Description: How you will achieve your stated outcomes for your chosen beneficiaries (up to 200 words)

The Community Partnership will need to know, *practically*, what the Delivery Organisation(s) intend to do to achieve your outcomes. Please answer each question below:

Why the Delivery Organisation(s) have been chosen over and above any others (eg capacity, skills, etc):

Since its formation several years ago SAVID has delivered a number of vital road safety projects. These include provision and deployment of Vehicle Activated Signs and Speed Indication Devices. SAVID is a road safety group representing ten villages in the rural area north and east of Ipswich. Parish Councils are represented at SAVID meetings which are held bi-monthly. Business is transacted according to its constitution. There is an elected Chairman, secretary and treasurer to support the work of delegates.

How they intend to do it:

SAVID has a specific target of providing a SID for every village to the north and east of Ipswich.

How it demonstrates value for money:

SAVID is an excellent example whereby, if volunteers, living within communities, are provided with appropriate equipment, they are able to have a significant influence to improve the lives of residents.

How it relates to the beneficiaries stated in Question 1:

SAVID is able to effectively deal with parish councils to deliver targeted road safety initiatives.

How many people you intend to reach / give benefit to:

Whenever residents are asked to talk about “quality of life” in their village, one of the top answers concerns traffic. This may be about the volume and/or type of traffic but, without doubt, it is the speed of passing vehicles which causes the most concern. Thus ALL local residents stand to benefit from the deployment of a SID.



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If you have chosen to run a Small Grant Scheme, why is this the best way to address the outcomes / priorities (eg capacity and skills, etc.):

Not applicable.

3. Evidence of Meeting Outcomes – Impact / On-Going Monitoring & Evaluation:

As the project progresses, the Community Partnership needs to know exactly what the delivery partner will be measuring, how and when. So the delivery partner will need to provide strong evidence that they are achieving the outcomes. *Please note we will send you a monitoring sheet to complete and return, at programme/project or funding end.*

For example:

What information do you need to record as the programme or project develops to prove you are achieving your outcomes?

The most effective way is to obtain data with the SID in “normal mode” compared with “covert mode”.

How will you get this information?

The SID machine will be set in normal mode for three weeks. This is the time frame recommended nationally by highways authorities. The machine is then set in covert mode for the next cycle.

How often will you need to record it?

SID machines are deployed on three week cycles. Data is downloaded and stored for analysis.

4. Community Partnership Priorities:

Which Community Partnership (CP) priority or priorities does the programme/project deliver against?

East Suffolk Council Community Partnership through its Road Safety Forum has made significant progress in recent years to improve the quality of life for the more vulnerable road users, particularly in rural settings. This project is a continuation of that theme.

5. Identification of Need:

How was the need for the programme/project identified (up to 200 words):



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Please specify how the idea for the programme or project developed, e.g., as a result of a Task & Finish Group, Parish/Neighbourhood Plan, Market Town health check, questionnaire or another means of consultation/engagement, etc. You can also show need through anecdotal evidence such as ticket sales/reviews or events. It is important your answer describes how the need relates to the Community Partnership Priorities you stated in 4.

At each meeting of SAVID there is an agenda item dealing specifically with issues relating to vehicles "speeding". Speeding vehicles is the one item repeatedly mentioned as having a negative effect on life in rural communities.

Villages which have completed Neighbourhood Plans similarly find that issues of traffic and the errant speed of vehicles as a top priority of concern.

6. Stakeholders:

Which organisations and other stakeholders will be involved and how will they contribute to the programme/project, e.g., Time / Money / Facilities, etc. Please remember to detail any time given by volunteers (hours / days)

Within the SAVID group it is expected that an additional SID machine would enable significant extra coverage of local roads. SAVID has an overarching principle of ensuring that every village has its own SID machine. The success of this bid will be one further step in that quest.

SAVID is primarily a VOLUNTEER ORGANISATION. The work of setting and maintaining the machines along with data collection is completed by volunteers. Once the equipment is provided there are no further on-costs making the scheme extremely cost-effective. SAVID operates as an administrative organisation within a very small budget. It does not hold funds to purchase large items of equipment - hence the bid for funding.

7. When the programme/project will start & finish:

Start Date (MM/YY)	04/24	Finish Date (MM/YY)	On-going
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8. Resources/Costs/Funding:

Does the project have a FUNDING REQUEST to East Suffolk Council or other source of funding pending? If so, please give details:	No further request than the bid as detailed below:
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Please provide a breakdown of the total programme/project resources needed and budget costs (add extra rows if necessary). Please list each item separately. For example, please do **NOT** put 'Materials, venue hire and refreshments' as one cost – this must be 3 separate amounts. See example in first line of the **TABLE** below, that you must complete please. **The letters in RED are there to guide and help you ensure the proposal is fully costed:**

If you need to explain your costs further, please use the box labelled 'Costs - Further Info', underneath 'Funding Shortfall'

Item	What is it; how long will it last; how much, etc.	Cost	Ref
Speed Indication Device	Speed detecting device with graphic display to passing motorists. Minimum 10 year lifespan. No on-costs	£3289	1
Data Collection integrated software	An essential tool within the device to collect data which is analysed using custom built software (provided within the quote)	£379	2
Brackets	Brackets used to attach the device to a fixed pole	£52	3
Add more lines if needed and simply add to total (A)			
Total cost of Project/Programme, etc, ie 1+2+3		£3720	(A)
Community Partnership Funding amount being applied for >>>>>>>>		£3720	(B)
Delivery Organisation own funds already held to put towards THIS programme / project, ie in Bank/Building Society Account >>>>>>>>		£0	(C)
TOTAL Match-Funding Awarded but NOT in Delivery organisations account yet (if any)		£0	(D)
TOTAL Funding the Delivery organisation will hold, if CP Funding is approved, ie B+C+D		£3720	(E)



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Funding Shortfall, if any, ie (A) minus (E)	£0.00	(F)
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FUNDING SHORTFALL (F) If there is a shortfall, please explain how/where the Delivery organisation aims to make that up and when:

Not Applicable

Costs - Further Info: Only complete the box below if you need to add further clarity regarding your costs:

9. Sustainability:

How will the programme/project be sustained / continued once any funding awarded has been used (if relevant)?

Once purchased and in use there are no further on-costs. SAVID will name a village to make the purchase once funding is received. The selected parish council will make the purchase. Its team of volunteers will use and maintain it. The parish council will list the machine and insure it as part of their inventory of equipment.

10. Publicity:

How will the programme/project be promoted and publicised? It will be a requirement of any funding award to acknowledge the Community Partnership funding provided by East Suffolk Council in any relevant publicity.

Should the bid for funding be successful SAVID will designate the village to make the purchase. The selected village and SAVID will then organise a publicity event. This is likely to take the form of a road-side "switch on". Invitations will be sent to the East Suffolk Community Partnership Team.